



Starting in 2003 Cow's Lane Fashion Market has previously included unique one-off garments from Suki & Nic, Tomm Thumm children's wear collection, avant-garde objects from Munroe and Hynes, purses and original accessories from Joan Ellison, unique one-off pieces of jewellery and handbags from Paula Boyle, Drunk Monk branded specialised t-shirts and tops from Richard Doody and Fergal Swan, customised and eye-catching clothes from Ruth Griffin, handmade jewellery and Italian Resin jewellery from Jennifer Kinnear of Kink Bijoux who has now branched out into her own outlet on Crow Street in Temple Bar.

Indeed Cow's Lane has acted as a springboard for many rising designers to gain notoriety at a national level. In recent months alone the latest to be discovered being Majka Designs, Chupi and Heather Finn who now have secured a place in Topshop's flagship store at Stephen's Green.

Jewellers also are causing a stir on the international level with Margaret O'Rourke's MoMuse range and Clare Grennan's bold and colourful pieces both being invited to be part of this year's Dublin Fashion Week.

From its track record it is obvious that Cow's Lane Fashion Market gives designers a taste of what is to come in the fashion industry while being in a relaxed and nurturing business environment. Here designers get first hand knowledge of what it is their customers are looking for and gives them the ability to hone their skills by meeting their customers directly and regularly.

Cow's Lane also creates a networking opportunity as designers get to mix with other traders who have worked in the business and their different experiences in the industry and tips for the trade.

If you believe that your stock should be brought to the masses as Cow's Lane has an annual footfall of over 70,000 people in a relaxed yet professional manner then contact Gráinne McCullough at gmccullough@templebar.ie